

KRONOS smart crypto portfolio tracker is a single-point of entry for crypto asset management with portfolio analysis tools, unaffiliated investment advice, market knowledge and one-touch trade integration with crypto exchanges.

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TEAM

Artem Harlamov, *Co-founder & Co-CEO*

Developed state of the art methods for forecasting complex economic crypto systems. In previous project generated more than \$2m in sales with marketing & sales budget less than \$50k, reaching breakeven point in 6 months and project payback in 16 months.

Alex Butenko, *President & Co-CEO*

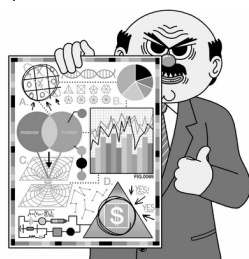
PhD in Economics, personally led continuous improvement and re-engineering projects in areas of customer service, logistics and IT in the largest Eastern-European bank "Sberbank".

Serge Lavrinchuck, *CTO*

Developed and implemented processes for more than 20 businesses. Experienced with software architecture and sophisticated database design. Created his first multimodule Content Management System at the age of 17.

PROBLEM

Ordinary investors lack convenient and effective tools for analysis of their crypto portfolios. Only 35% of respondents believe financial advisors are the best source of investment advice. People face such questions:



How to structure portfolio?

How to diversify and value portfolio?

Which tokens to choose?

OPPORTUNITY

For the last 3 years crypto users number demonstrates **700% growth** and will surpass 30m by the end of 2018. **Everyone** wants to influence on **key decisions**, people want to be literate in investments and **not trust blindly** financial advisors, brokers and mutual funds.

SOLUTION

Smart Crypto Portfolio Tracker with Automated Personal Financial Advice sees all portfolio gaps and explains how to fix it. Just connect all your exchanges & wallets to track portfolio in real-time benefiting from our advice and comparison with the market.

- Smart **Real-time** Portfolio Tracking
- Trade Performance **Analytics**
- Portfolio **Diversification & Correlation**
- Portfolio **Risk** Exposure
- **Self-Learning** Tools
- Time to Trade **Advice**
- **Notifications & Alerts**
- Direct **(one-touch) Trading**
- Market Overview & In-depth Coins Analytics

WHY INVEST?

- We are already a **leading crypto analytics provider** in Eastern Europe.
- Our solution is an **easily scalable** business on a rapidly growing market.
- We are a highly qualified **expert team** in the areas of software development, crypto analytics, trading and automated algo trading systems.

ADVANTAGE

- First full-scale smart tracker & analytical solution for **crypto markets**.
- All necessary crypto analytical and integration tools in a **simple open form** and for an **affordable fixed price**.
- Most our **competitors are simply portfolio/coin trackers** (Delta, Blockfolio, CoinStats etc.) **without or with very poor** (CoinTracking) analytical abilities.

TARGET MARKET

1. About **30m crypto wallet users** (rapidly growing)
2. **52% of Americans** which invest in stocks are our potential clients.

BUSINESS MODEL

- Acquisition - **Free market analytics**
- Retainer - Personalized stats/advice
- Revenue model - **Affordable subscription**
- Revenue model (up-sale) - **Performance fee**

ACHIEVEMENTS

- **MVP available**
- 35k+ trusting users
- **Core team**
- \$250k last 12 months revenue.